

MAX OUT YOUR STREAM FUNDRAISING

Thanks so much for choosing to support SpecialEffect with a fundraising stream! Here's some ideas to help you make the most impact. These are just suggestions - **you're the expert and you'll know what works best for your community**, so put your own spin on it!

1 PROMOTE

Your stream's going to be great, so tell people about it!

- Start promoting your stream a few weeks before it kicks off, and tell people where they can tune in, what time it starts and what you'll be doing!
- Tag us in your social media posts so we know what you're up to and give you some love if we can:
 - @specialeffect
 - #specialeffectcharity
 - @specialeffectteam
- Tag any game developers/companies/studios relevant to your stream: if you're playing Sea of Thieves, for example, tag @SeaOfThieves and @RareLtd, and use relevant hashtags like #BeMorePirate

3 CHATBOT TIPS

Add these chatbot commands to your stream's title to make it easy for viewers to quickly find out about us and how to donate!

!charity - SpecialEffect is a UK-based charity which uses video games and technology to enhance the quality of life of people with disabilities. Find out more at www.specialeffect.org.uk

!donate - You can donate to my fundraiser here: [insert your fundraising page link]

Hey, a quiet word:

Please, no drinking challenges, gambling, stripping etc, and always abide by the streaming platform's Terms of Service. Thank you!



2 WHO WE ARE

Some quick information about what we do.

We're a charity putting fun and inclusion back into the lives of people with physical disabilities by helping them to play video games. By using technology ranging from modified games controllers to eye-control, we're finding a way for people of all ages to play to the very best of their abilities. We'll match or modify technology to create and loan truly personalised gaming control setups, and back this up with lifelong support.

4 ENGAGE

All of our services are provided free of charge, so we rely entirely on your generosity to keep on transforming lives!

- £5 can buy flexible fixings to enable a correct and firm hold of controller, joystick or button for safe and comfortable use.
- £10 could purchase joystick extensions, to potentially enable greater control of a thumbstick, with its increased leverage.
- £25 will enable us to deliver an adapted gaming setup quickly and directly to someone who needs it.
- £50 will buy a controller we can modify in the workshop with low-force joysticks and buttons for a gamer with weak hand muscles to use.
- £75 will buy a reliable interface box that we can use as part of an adapted gaming setup.
- £100 can enable us to buy a mounting system which will hold a joystick and position it for optimum use by a gamer to control it.
- £200 could buy a single handed controller to enable a disabled gamer to play with just one hand.