



Video Links

Dropbox links to video shorts for use in your social media, promotional and marketing assets to illustrate the life-changing impact your support will make.

IMPORTANT – PLEASE READ

All the videos referenced are the copyright of SpecialEffect. They may only be used in the production of materials or assets that relate directly to fundraising, awareness or promotion of SpecialEffect. They must not be used in any circumstances where they may be misconstrued as representing the work of any other organisation and/or individual(s). They must not be used by any other party or for any other purpose without the express permission of SpecialEffect. They must not be edited for misrepresentation, sold or lent. Use of these resources imply agreement to these terms.

An Introduction to One Special Day (1:08)

SpecialEffect CEO Mick Donegan introduces and encourages participation in One Special Day, followed by a short montage of the people we've helped.

<https://www.dropbox.com/s/vvmutz1hsrol2sx/OSD 2018 Intro.mp4?dl=0>

The SpecialEffect Difference (5:19)

A moving montage of the impact of our work, featuring several of the people we've helped talking about how their lives have been transformed.

<https://www.dropbox.com/s/72yhj1qouauqvzw/The%20SpecialEffect%20Difference.mp4?dl=0>

Magic Moments Video HD (3:39)

An alternative to The SpecialEffect Difference video. Shorter and with no narrative, this uplifting video features and many of the same people, but focusses on the fun that they're having.

<https://www.dropbox.com/s/7ky68oqja626lrg/Magic%20moments%20video%20HD.mp4?dl=0>

The 38 Second Montage (0:38)

A short and punchy montage of people that we've helped.

<https://www.dropbox.com/s/pej2brzh7pelrzc/SpecialEffect%2038%20sec%20Montage%202017.mov?dl=0>

Corey (2:00)

Interview with Corey's dad, Lee, about how they found out about SpecialEffect (through GAME). Corey plays Lego Cities, FIFA and Sonic Racing on Xbox.

<https://www.dropbox.com/s/cw6h4qTTYihN7tj/CoreyVideo.mov?dl=0>

John (2:00)

Interview with service user John, who plays GTAV and Forza 5 online with mini joystick, voice control and light-touch switched.

https://www.dropbox.com/s/xx9wog47vqbg41n/John_HD.mp4?dl=0

Tom (1:24)

Tom uses a PC to play FIFA with switches attached to his chair & wheelchair tray.

https://www.dropbox.com/s/uymuwdi6dn51h4q/Tom_HD.mp4?dl=0

Matthew (1:36)

Interview with Matthew's Dad about Matthew's visit to SpecialEffect and our equipment loan process. Plays FIFA on Xbox with his brothers and friends using modified controller and switches on lap-tray.

https://www.dropbox.com/s/a90vnoy3vljrqxk/Matthew_HD.mp4?dl=0

Ceyda (1:37)

Interview with Kerry, Ceyda's Mum. Ceyda uses large switches and joysticks to play Disney Infinity with her friends (and football with her dad!)

https://www.dropbox.com/s/ew13uqwfmrms8x/Ceyda_HD.mp4?dl=0

Will (2:10)

Will's visit to SpecialEffect's gaming room – Will was a big fan of FIFA before his accident and now plays FIFA and Rocket League using shoulder switches and chin control.

<https://www.dropbox.com/s/kyju4aci21wbbjd/Will.mov?dl=0>

Elliot (1:45)

Interview with Caroline, Elliott's mum. Elliott plays Sonic racing on his Xbox using large switches and a joystick. Elliott plays against his sister Ella, and can join in gaming with his friends at school.

https://www.dropbox.com/s/55bnfx5ebvuc2ur/Elliot_HD.mp4?dl=0

For SpecialEffect, contact:

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SpecialEffect are an award-winning charity that enables people with physical disabilities to benefit from the fun, inclusion and therapy of video games. We support people of all ages through personalised assessments, equipment loans and equipment modifications.

SpecialEffect

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